

2008 STATE BASEBALL MEDIA CREDENTIAL INFORMATION

Credential requests for the 2008 State Baseball Tournament **can be made only on-line at the IHSAA web site baseball page, starting Wednesday, July 9.** The credentials are for **working media only** and are issued to allow them to do their job. **Application for credentials must be made before 8:30 a.m., Wednesday, July 16. Media who do not make the deadline must purchase a ticket and see Bud Legg for a credential.**

When registering for credentials you need to specify the teams/classes you are covering. **No credentials will be mailed. Each person requesting credentials must register.** You may obtain your credentials at the media entry (doors beneath the canopy and next to the Cub Shop) near the southwest entrance to Principal Park. **Hours for pick-up are 11 a.m. to 2 p.m., July 18-19 and 11 a.m. to 2 p.m. and 5 to 7:40 p.m., July 21-26.** Credentials can be secured inside near the elevator. A photo ID, preferably your outlet's ID, is advised.

Parking – Stadium parking is \$5.00. **Media with proper identification (outlet ID or credential) will have the fee waived.** After your first game – your credential tag will suffice. On Friday, July 18 and Saturday, July 19 the I-Cubs need to restrict parking where the media are usually sent because of a home contest following the 2 p.m. game and subsequent clearing of the stadium.

The credentials for each session vary. If your team advances to the semifinals or finals, bring your credential to Bud Legg for an exchange for your next round. (He will be in the press box.) **All session credentials are granted only to media who will be in attendance for the entire tournament.** Because of a limited number of seats in the press box only daily and twin weekly newspapers on deadlines and radio stations using a land line will have priority for seating. There will be approximately 8-10 spaces per game in the press box dedicated to radio teams (**two seats per outlet are allowed**). Radio stations using cell phones can sit inside or they may broadcast outside from on the mezzanine.

Photographers and TV camera people can shoot from the areas at the end of the team dugouts or from the stadium seats. There will be a location upstairs where TV people can shoot. No photographers are allowed on the field or on top of the dugouts.

Please note: (1) Students who are school photographers/writers for yearbooks, teams, school publications etc. should not register on line and **must purchase a ticket and furnish a letter from a school administrator to secure a photographer's credential** from Bud Legg in the press box; (2) **independent photographers can not be credentialed** because of the exclusive contract the IHSAA has with VIP Photography.

Radio stations requesting a land line must contact Scott Sailor with the I-Cubs (515-243-6111) for pricing and payment. In the event of several broadcasts, stations will have 10-12 minutes following their game to do a wrap up if other stations are waiting. Interviews with players and coaches can not take place in the press box. **Following the game,** both teams will have representatives in the area adjacent to The Cub Club in left field for interviews. **Be advised that if rain outs deem it is necessary for games to be played at sites outside Principal Park that phone lines are not available.**

The Iowa High School Sports Network will be broadcasting all 32 games of the tournament. A radio station originating a broadcast needs to review the broadcast rights fee on their website – www.ihssn.com under "Resources." The broadcast rights fee is payable to the IHSSN when you obtain your credentials. Stations wishing to take the IHSSN feed of any game can contact the IHSSN at 515/276-4111 for information and pricing.

Additionally, the following information is included to regarding audio and video streaming and the use of highlights.

Principal Park is allowing the media to access to their DSL line for newspapers on deadlines to send pictures and stories. Starting line-ups, complete box scores and play by play of each game at Principal Park will be available in the press box and will be posted to the website shortly after the completion of the game. It can be accessed from the link on our baseball page. **In the event that games need to be played away from Principal Park, we can not be certain that play by play or electronic box summaries will be available.**

Bud Legg, IHSSA Information Director

The Iowa High School Sports Network
10580 Justin Drive **Urbandale, Iowa 50322**

IOWA HIGHSCHOOL SPORTS NETWORK
2008-2009 VIDEO AND AUDIO HIGHLIGHTS LICENSE

Videotaped, filmed or audio excerpts of a Iowa High School Sports Network (IHSSN) State Championship Final Game/Event (Highlights) may be used only by the news organization which has received this license solely for news purposes in the recipients regularly scheduled television or radio news programs in the United States up to seventy-two (72) hours after the completion of the game/event to which they pertain.

Highlights from any one IHSSN State Championship Final Game/Event that has been completed may not exceed (2) minutes per hour.

Highlights of IHSSN State Championship Final Games/Events in progress may be used, provided that any such Highlights may not exceed thirty (30) seconds per hour.

Highlights from IHSSN State Championship Final Games/Events cannot exceed two (2) minutes within any continuous hour of programming.

A visual courtesy credit by telecasters must be provided for the IHSSN for a minimum of three seconds for the Highlights. In addition a voiceover will be required as Highlights are displayed or broadcast. (e.g., Courtesy IHSSN/KCWI).

All copyrights, proprietary interests, and other articles of ownership in and relating to the Highlights whether obtained on-site from a game/event telecast or otherwise shall belong to and remain the property of the IHSSN. This license does not in any way grant the recipient the right to broadcast or record any material on-site at an IHSSN State Championship Final Game/Event.

No television station, national network, local cable origination channel or print media website may incorporate, superimpose or imbed into any Highlights a logo, trademark, advertisement, scoreboard or other graphic without prior written approval from the IHSSN.

The IHSSN reserves the right to withdraw permission for the use of Highlights by appropriate notice at any time and for any reason.

Highlights may not be sold or bartered to any other entity and may not be used commercially, for on air promotion or in any other manner not specifically set forth above without prior written permission from the IHSSN.

Highlights may not be used in pre-game shows, weekly sports highlights shows, coaches programs, commercials, on-air promotions, sponsored segments of a program, on-air promotions, as file footage or archives, in video on demand or taped programming or materials or any other use not specifically permitted by this license.

Highlights for special use may be filmed at any event where the rights are the property of the IHSSN by entities or individuals with proper credentials and payment of a required rights fee. These highlights may be used for weekly sports highlight shows, specialized sports highlight shows, sponsored segments of a program and other shows or programming pre-approved by the IHSSN. A one thousand two hundred and fifty (\$1,250) rights fee paid in advance is required for each event where the video rights are the property of the IHSSN. All other requirements and stipulations required and listed in this license will remain in full force and effect unless approved in writing by the IHSSN.

This license or any rights granted herein may not be assigned or transferred in any manner without the prior written consent of the IHSSN.

Under no circumstances may any Highlights be broadcast or otherwise distributed on the Internet, via any other on-line services or computer network or via any mobile or wireless form of transmission including and without limitation, cellular telephones, MP3 players and personal digital assistants.

This license will be governed by the laws of the State of Iowa. Use of Highlights constitutes acceptance of the terms and conditions of this license.

The Copyright Revision Act of 1976 and the Communications Act of 1933 and all of its revisions allow for The Iowa High School Sports Network (IHSSN) to protect its game/event transmissions and to exclusively provide licenses and authorize distribution rights for videotaped, filmed or audio excerpts (collectively known as Highlights) for the Iowa High School State Championship Final Games/Events. No team, telecaster, news packager, syndicator or any other media form whether it is a single entity, company or individual that is not specifically authorized by the IHSSN has the right to license or otherwise authorize the use or distribution of Highlights.

Highlights are licensed on the condition that they be used in accordance with the attached license exclusively for news reporting purposes by those television stations and networks, radio stations and networks and print media (including print media website video highlights, video streaming and audio streaming) in the United States. Any non-editorial, commercial or promotional use of Highlights through any form of media, including but not limited to, electronic downloading or retransmission of Highlights is expressly prohibited without the prior written consent of the IHSSN.

In addition, the IHSSN identifications, trademarks, copyrighted designs and other forms of intellectual property may not be used without prior written consent of the IHSSN. Recipient of this license understands and acknowledges these rights and agrees to adhere to these conditions and limitations set forth in the attached license.

Any violation of the attached license may cause revocation of the license and/or subject the offending party to any other remedy available to the IHSSN.

Credentials for on-site coverage by legitimate news organizations are issued by the Iowa High School Athletic Association and The Iowa High School Girls Athletic Union. **Credentials used for weekly sports highlight shows, specialized sports highlight shows, sponsored segments of a program or any show wishing to use footage filmed at IHSSN events will be issued by the IHSSN.**

Use of filmed, videotaped or audio material gathered on site is subject to the terms and conditions of the attached Video and Audio Highlights License. The attached license does not in anyway grant the recipient the right to broadcast or record any material on-site at a Iowa High School State Championship Game/Event and all property rights with respect to any footage or audio of a Iowa High School State Championship Game/Event obtained on-site belongs exclusively to the IHSSN and any use of such or distribution of such footage or audio must have prior written approval of the IHSSN.

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